

2015 Chapter Meetings

January Chapter Meeting Ways to Grow Your Company's Brand

Our guests from **Colorado Homes and Lifestyles** magazine will be discussing how one can efficiently and effectively grow their business through editorial coverage, free advertising, and paid advertising. Mary Abel will discuss how to get your work published and share your company's expertise with publications. Holly Scott and Amy Watkins will discuss how to grow your company's brand through utilizing social media, optimizing web traffic, brand awareness and different vehicles of advertising.

When:

Thursday, January 15, 2015

Where:

Granite Imports
1301 S Platte River Dr., Denver, CO 80223

February Chapter Meeting The Geology of Dimensional Stone

The **Geology of Dimensional Stone** is a presentation that will show the many uses of stone. It also covers the origin (how each type of stone is created) and composition (what minerals make up each type of stone) for the most common types of dimensional stone. It explains the hardness, durability, chemical sensitivity, care and maintenance of each type of stone. We will discuss each type of stone in detail and where it should (or should not) be used and why. The presentation will also cover the differences between how the stone industry labels a stone and how a geologist labels a stone, and why this matters. The presentation will also address some commonly held myths and misinformation that you may have heard about stone.

When:

Thursday, February 26, 2015

Where:

The Stone Collection
4210 Carson St, Denver, CO 80239

March Chapter Meeting - Design and Color Trends that Inspire!

Please join us for a special presentation of **design and color trends** that inspire interior design. You will gain insight on how colors influence how we feel emotionally and physically, and how colors excite the desire for products consumers purchase for their home environments.

Presented by Kim Kiner, Vice President at Hunter Douglas Window Fashions.

When:

Thursday, March 26, 2015

Where:

Blind Corners and Curves Showroom
8400 East Illiff Avenue

April Chapter Meeting Designing the Outdoor Kitchen

This presentation has been designed to educate architects, designers, contractors and installers about luxury outdoor kitchens and options for design and layout, for product specification, installation and proper use. By understanding these topics, building professionals will be in a better position to serve their clients and help create upscale outdoor spaces that greatly enhance a home's functionality, enjoyment and value. Enjoy grilled appetizers on the Wolf outdoor grill and craft beer from a local brewery.

Presented by Karen Moyer in association with Designs by Sundown

When: Thursday, April 23 2015

Social Hour with food and drinks 5:30 -6:30, Presentation 6:30 pm

Where: Roth Distributing - 17801 E. 40th Avenue Denver, CO 80011

Cost: Members \$30, Non-members \$40 Students \$15

May Chapter Meeting

Designing to Disguise: The Art of Hiding Technology

Home electronics should integrate seamlessly into a home's design and décor. This presentation reviews the three-pronged approach to hiding technology-advance planning, design philosophy, and product selection-which are available for minimizing the visual impact of electronics without compromising performance. Presented by John MacKenzie from Xssentials.

Thursday, May 28th, 2015

Francois & Co

601 So. Broadway , Suite C Denver, CO 80209

July Chapter Meeting

Houzz - Technology for Storytelling: How to Reach New Clients and Engage a Global Community

For design professionals, technology tools extend far beyond space planning and drafting. Today, technology is used to communicate more effectively with clients, tell engaging stories about you and your portfolio of work and market your business with scale and efficiency, in the office or on the go. During this session, discover how you can harness Houzz and integrated technologies to do just this - improve business efficiency, reach new prospective clients and streamline communications.

When: Thursday, July 23, 2015

Social Hour with food and drinks 5:30 -6:30, Presentation 6:30 pm

Where: Mountain High Appliance - 1130 Pine St., Louisville, CO 80027

September Chapter Meeting

Specifying for Custom Luxury Kitchens

Specifying For Custom Luxury Kitchens

It's a "Double Feature!" This month Karen Moyer of Roth Distributing will be presenting *Specifying for Custom Luxury Kitchens*, a CEU Event and IDCEC approved. Learn about the challenges of designing large spaces and integrating appliances. After the presentation, there will be optional break-out sessions uncovering the Mystery & Mistakes of Flush Inset Appliances! Join factory representatives from Thermador, Bosch, Miele, Jenn-Air, Wolf & Sub-Zero for mini-seminars on specifications for each brand.

When: Thursday, September 24, 2015

Social Hour with food and drinks 5:30 -6:30, Presentation 6:30 pm

Where: Specialty Appliance, 8775 E. Orchard R. #805

October Chapter Meeting

The Benefits of Designing to Live in Place

Designing to Live in Place

Improve your business potential through designing all homes for accessibility, comfort and safety, regardless of the homeowner's age or condition. This dynamic and entertaining seminar will take you beyond aging-in-place and universal design. Learn the principles of **Living In Place™** design, how these principles will enhance your business, and how a standardized assessment is critical to improving your client's independence, comfort and dignity.

Presented by our own NKBA member, **Erik Listou**, (CLIPP, CAPS, CAASH, CGR, CGP, CR, LDST), Co-Founder of the nationally acclaimed [**Living In Place Institute™**](#).

When: Thursday, October 22, 2015

Social Hour with food and drinks 5:30 -6:30, Presentation 6:30 pm

Where: Bell Home Solutions, 2150 South Abilene Street, Aurora 80014