



2018 SPONSORSHIP PROGRAM

Partner with NKBA Rocky Mountain Chapter and consistently reach 2900+ industry members

Rocky Mountain NKBA Chapter Sponsorship Program Benefits

- Promote your brand at chapter events (8 per year – excludes Peak Award Gala)
 - Complimentary ticket(s) to Chapter Meetings
- Market your products and services at our Annual Resource Trade Fair
 - Complimentary display table (\$250 value) at the Resource Trade Fair
- Company recognition during events that you host as a **Diamond Sponsor**
- Company logo on Sponsor Banner displayed at every Chapter meeting (8 per yr)
- Broadcast your company's events/announcements via Rocky Mountain NKBA website newsletter, E-blasts monthly
- Your company can have an annual sponsor feature article in the Chapter newsletter
- Active Link to your Company's website via the NKBA Chapters' website
- Complimentary tickets(s) to Peak Design Awards Event (**Diamond/Ruby only**)
- Use of NKBA logo on your company marketing materials if an NKBA member
- Your company listed in NKBA National Membership Directory if an NKBA member

Must be a current NKBA member in good standing to be a chapter sponsor. *NOTE: Participating as a Sponsor for the Rocky Mountain Chapter does not activate membership with National Kitchen & Bath Association (NKBA).*

- ✓ **Email completed Chapter Sponsorship form to President Holly Shaw**
- ✓ **Mail checks to Secretary Amber Howard**
- ✓ **Send your Company Logo to VP Communications Jeremy Parcels**

The Rocky Mountain Chapter of NKBA website uses online marketing tools including opt-in email management, engagement in social media and online registration of our events. We currently have 2900 opt-in individuals receiving emails from us. Our email open rate per email of 20% is standard for a non-profit professional membership organization where 30% is considered a good open rate overall. We have a new website that is updated frequently with chapter and industry events. Our social media audience includes 500+ industry professionals who are connected with us on LinkedIn, Facebook and Twitter.



DIAMOND HOST SPONSOR - \$2,000 **

**** HOST a chapter event at your location and at your expense for the 2017 Calendar year.**

Your Sponsorship enrollment date will be used to confirm the availability to host one of NKBA's Rocky Mountain Chapter 2018 events.

ONLY 8 Diamond Host Sponsorships will be available

2018 Benefits

- Company logo displayed on vinyl banner at all Chapter meetings
 - Completed Sponsorship form along with company logo must be submitted to Jeremy Parcels on or **before 12/31/17** to meet the printing deadline of the banner
- Unlimited company announcements in Chapter E-newsletter
 - Meeting notices are sent via email blasts
 - 8 meetings are scheduled in 2018
- Promote your company with a Sponsor Profile article in a 2017 newsletter issue
 - Submit company information to Jeremy Parcels/VP Communications to generate a company profile for an issue in 2018.
- Company logo displayed on all Chapter meeting notices
 - Company logo on Chapter's monthly E-Newsletter
 - Company logo on meeting event page of chapter website
 - Link to your company website from Sponsor page on Chapter website
- Annual Product Resource Trade Fair
 - \$250 Value applied to vendor display table
 - **(NKBA & IIDA exploring co-sponsoring 2018 RockCon)**
 - 2 complimentary admittance tickets
- Chapter Meetings – Two complimentary admittance tickets per Chapter Meeting
 - 8 meetings are scheduled in 2018
- Peak Awards
 - 4 complimentary admittance tickets to Peak Awards Gala



RUBY RED SPONSOR - \$1,500

2017 BENEFITS

Eligible to host a Chapter meeting in 2017 if Diamond Host Sponsorship not filled OR to be on waiting list for 2019 Date of your completed sponsorship form will determine this option.

- Company logo displayed on vinyl banner at all Chapter meetings
 - Completed Sponsorship form along with company logo must be submitted to Jeremy Parcels **before 12/31/17** to meet the printing deadline of the banner
- Unlimited company announcements in Chapter E-newsletter
 - Meeting notices are sent via email blasts
 - 8 meetings are scheduled in 2017
- Promote your company with a Sponsor Profile article in a 2017 newsletter issue
 - Submit company information to Janel Davenport/VP Communications to generate a company profile for an issue in 2017
- Company logo displayed on all Chapter meeting notices
 - Company logo on Chapter's monthly E-Newsletter
 - Company logo on meeting event page of chapter website
 - Link to your company website from Sponsor page on Chapter website
- Annual Product Resource Trade Fair
 - \$250 Value applied to vendor display table
 - (NKBA & IIDA exploring co-sponsoring 2018 RockCon)
 - 2 complimentary admittance tickets
- Chapter Meetings – Two complimentary admittance tickets per event
 - 8 meetings are scheduled in 2017
- Peak Awards
 - 2 complimentary admittance tickets to Peak Awards Gala

SAPPHIRE SPONSOR - \$1,000

2017 BENEFITS

- Company logo displayed on vinyl banner at all Chapter meetings
 - Completed Sponsorship form along with company logo must be submitted to Jeremy Parcels on or **before 12/31/16** to meet the printing deadline of the banner
- Company logo displayed on all Chapter meeting notices
 - Company logo on Chapter's monthly E-Newsletter
 - Company logo on meeting event page of chapter website
 - Link to your company website from Sponsor page on Chapter website website
- Chapter Meetings – One complimentary admittance ticket per event
 - 8 meetings are scheduled in 2018
- Annual Product Resource Trade Fair
 - 2 complimentary admittance tickets



2018 NKBA ROCKY MOUNTAIN CHAPTER SPONSORSHIP PROGRAM AGREEMENT

_____ DIAMOND HOST SPONSOR - \$2000

_____ RUBY RED SPONSOR - \$1,500
\$1,000

_____ SAPPHIRE SPONSOR -

DATE FORM SUBMITTED _____

Company name: _____

NKBA Membership # _____ (required)

Company address: _____

Authorized signature: _____

Print name and title

Company Employee Member: _____

(the person who will get the emails)

Telephone: _____

E-Mail _____

Email completed form to:

Holly Shaw, President
Hollys@edge-bandingservices.com

Checks payable to:

NKBA Rocky Mountain Chapter

Mail checks to:

Amber Howard Secretary
17051 E Lincoln Ave Unit G
Parker, CO 80134
Cell 720 530 2991

- ✓ Submit this completed form to Holly Shaw ASAP to reserve your spot as Diamond
- ✓ Submit your company logo to jeremy@christophersshowroom.com BEFORE 12/31/17
- ✓ Your NKBA Rocky Mountain Chapter sponsorship will be invoiced and due by January 15, 2018
- ✓ Chapter sponsorship is valid for 12 months effective January 2018

NKBA membership is valid from enrollment date to the end of year. NKBA membership renewal for 2018 must be completed directly through NKBA National office and not through the Rocky Mountain Chapter.

NOTE: Participating as a Sponsor for the Rocky Mountain Chapter does not activate membership with National

Thank you for supporting the Rocky Mountain Chapter of NKBA as a Sponsor. Your dedication and support to our industry benefits the community we all serve.

On behalf of our Board, I thank you.

Warm regards,

Holly Shaw, President of the NKBA Rocky Mountain Chapter